

Executive School of Management,
Technology and Law (ES-HSG)



Universität St.Gallen



FIFTH YEAR
ANNIVERSARY

U.S. Law for Leaders

June 8 to 12, 2020, St.Gallen

This unique, one week hands-on program helps managers, legal, compliance, and other professionals in companies, law firms, and public authorities better understand the USA from a business, legal, compliance, and regulatory point of view, all while enriching their substantive and language skills in these areas.

*“From insight
to impact”*

U.S. Law for Leaders

An interactive one-week “boot-camp” designed to:

- ▶ Increase, in a highly time and cost-effective way, your understanding of U.S. legal, business, and regulatory risks and your ability to deal with U.S. courts, authorities, and commercial partners
- ▶ Give you the opportunity to experience U.S.-style legal education as provided in a U.S. law school and gain literacy in the language of the U.S. legal system
- ▶ Expose you to leading business lawyers and other legal experts from major U.S. law firms and universities who come to St.Gallen to teach in a residential atmosphere

Strategy and Content

In this course we use the socratic and case study approach to increase learning effectiveness and focus on practical legal, regulatory, business, and compliance challenges. Through various writing and oral exercises participants improve both their legal English and their ability to argue and present effectively from a legal and commercial perspective. Topics include:

- ▶ contracts, corporate, commercial, intellectual property, competition, and criminal law
- ▶ legislation, regulation, and constitutional law
- ▶ dealing with U.S. regulators and other authorities / shaping the compliance program
- ▶ due diligence in mergers, acquisitions, and joint ventures / duties of the Board
- ▶ banking, insurance, tax, employment and other risks
- ▶ litigation and U.S. courts

 Watch the Testimonial Videos on www.lam.unisg.ch/laiw



“Intense, exciting, practical, well-organized and very instructive: Inputs that are crucial and valuable for our US market entry.”

Remo Keller
CFO, icotec Gruppe



“The program keeps its promises of providing an in-depth understanding of the U.S. legal system with practical examples. Intense in time and effort, the learning effect is maximized thanks to a highly competent, friendly and approachable faculty. A definite recommendation for all compliance professionals seeking to deepen their understanding of U.S. law with its complexities and implications for international business.”

Martina Heidelberger
Director, Compliance EMEA & APAC
PTC Therapeutics

Faculty

Daniel Swanson, Partner and Co-Chair of the Competition and Anti-Trust Practice, Gibson Dunn, Los Angeles; Legal Education: Harvard University, with PhD in Economics. Bar Admission: California, England and Brussels.

Carla Munoz Slaughter, Assoc. Professor, University of Notre Dame Law Program London, Specialties include corporate law, business transactions, and board duties. Legal Education: Harvard University. Bar Admission: New York.

Michael Smith, Partner and Co-Chair of Securities Litigation Practice, King & Spalding, Atlanta. Litigator in U.S. Federal Courts. Legal Education: Harvard University. Bar Admission: Georgia.

Scott Wilson, Partner, Boies, Schiller & Flexner, New York. Expert in litigation, criminal law, and anti-corruption. Legal Education: Columbia University, Bar Admission: New York.

Karen A. Monroe, Partner, Wilk Auslander, Geneva. Specialties include contracts, commercial transactions, securities, and intellectual property. Legal Education: American University. Bar Admission: New York.

Other: Guest panelists for the last session include general counsels, board members, and partners of major Swiss companies and law firms. During the week, students receive tutor assistance to increase learning and are offered social and other opportunities to network and learn from each other. Special activities too for this the 5th Year Anniversary!

Administration

Target group

Anyone – whether in the private or public sector – wishing to be more effective in dealing with business partners in the U.S. or with U.S. regulators, courts, and other authorities.

Date

Monday to Friday, June 8 to 12, 2020

Location

Executive Campus, University of St.Gallen
Weiterbildungszentrum Holzweid,
Holzstrasse 15, 9010 St.Gallen, Switzerland

Language

English

Fees

The fee of CHF 4'200 includes all courses during the full week, teaching materials, the social outing, lunches and refreshments during breaks. Travel, accommodation and related costs are borne by the participants

Discount

Discount of 10 % for members of the alumni organisation or HSG (minimum CAS degree holder)

Credits

3 ECTS, fully creditable to selected CAS (certificate) and DAS (diploma) courses of the University of St.Gallen

Hotel reservation

Executive Campus University of St.Gallen
www.wbz.unisg.ch.

For more information and room reservations please contact
E-mail: wzbhsg@unisg.ch
or phone +41 71 224 20 12

Program Director

Gabe Shawn Varges, M.A., Juris Doctor, U.S. Attorney-at-Law, Senior Lecturer ES-HSG; Senior Partner, HCM, Zurich and Geneva

Application & deadline

Please send your registration form by 25 May 2020. The number of participants is restricted. Participants will be accepted on a first come, first served basis.

Contact and further information

Ms Nadia Stauffacher, Programme Manager
Phone: +41 71 224 75 18
E-mail: nadia.stauffacher@unisg.ch

Application

Personal information

Surname E-mail

First name Street

Title Postcode

Position City

Phone Country

Company details

Company Country

Street Phone

Postcode E-mail

City Website

I am an ES/HSG alumnus/alumna and receive a 10% discount.

I hereby confirm my registration

Date/City Signature

Cancellation policy

Cancellations received before 25 May 2020 will be subject to a fee of CHF 1000.00; after 25 May 2020 the full course fee will be due.

Please send the completed form by email, fax or post to the address below.
 Online Registration: lam.unisg.ch/lsw

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ACCREDITATIONS